

March 29, 2017

Attendance

Board: Chris Cavanaugh, Drew Roginski, Chris Morris, Andy Choens, Ian Bonesteel, Jason Anderson, Owen Daugherty, Art Picard, Josh Haugh, Adam Gianni

Guests: Titian D, Jason G, Erik, Paul, Chris, Eric D

Club Updates

1. Insurance
 - a. Chris M has secured a new D&O policy with ISU Westlake for 2017. Saves approx. \$350. Will be receiving a liability quote as well.
2. Website update
 - a. Chris M has integrated PayPal donation button to website and begun work on e-commerce platform to sell memberships.
 - b. Ian B has integrated Trailforks trail conditions feature into website. Ian reviewed the functionality.
3. Recurring meeting
 - a. Based on survey, board meetings to occur first Monday of every other month at 6 pm at the Mill in Round Lake. At each meeting we'll confirm next meeting's schedule or adjust if needed.
4. Next meeting: May 1, 2017 (Monday) at the Mill at 6 pm
5. Secretary position
 - a. Josh H communicated that he will finish his term as secretary for 2017 but expects that personal commitments will limit his involvement. He does not expect to run again for 2018.
6. Trail system updates
 - a. Daniels Road SF
 - i. Trail days 4/2 and 6/4 and 9/10 (9/10 will probably be bridge project w/DEC)
 - ii. Art to lead group rides on Thursdays
 - b. Pittstown SF
 - i. Trail conditions soft and sloppy
 - ii. Trail days 4/22 (Earth Day) and 5/13.
 - iii. SMBA official ride on Thursdays at 6 pm. Chris C and others will lead.
 - iv. CC and Shane cleaned up trails a few weeks ago
 - v. Logging on south side of fire road has started, lots of equipment out, etc.
 - c. Poestenkill
 - i. Trail day 4/8 and 6/10
 1. Note low turnouts, might need to rent or solicit donations for skid steer to accelerate progress
 2. Need to update Poestenkill map on website... use RPA's map
 - d. Thacher Park
 - i. Skills park jumps complete last summer. Jason has feedback on construction, wants to coordinate maintenance and improvement – CM says talk to him about how to pursue.
 - ii. Pump track construction this year?
 - iii. New visitor center being built – look out for grand opening

March 29, 2017

- e. Gundrum Property – New RPA property – 1000 acres next to PT SF, almost connects to GLSP. SMBA working with RPA on vision.
- 7. K-P trails – KP rider group was formally notified by TNC to essentially cease and desist MTB riding on TNC land. SMBA to post general message saying that TNC says riding is prohibited on trails on their property.

New Business

- 1. Memberships
 - a. Evaluate going thru BikeReg again in 2017 or thru SMBA webpage (via WooCommerce) – May depend on whether club needs a waiver signed online/at time of purchase. CC to check with DJ on this, CM will speak with insurance carrier.
 - b. Map survey results – majority of respondents say to ditch fancy maps. Will look to print less expensive maps in 2017, and provide w membership along w stickers.
 - c. Someone suggested adding more information to SMBA website about what membership \$\$\$ goes to. Suggested adding this as description to single and family membership products in cart. We have an old email that breaks it down, could use as reference.
- 2. Incentivizing trail days
 - a. Year end raffle- goal to raffle off big ticket item like dropper post. Tix can be earned by participating in trail days.
 - b. Trail crew shirt (earn w/3 days of work, for example)- CM &CC to work on design.
 - c. Group seems to agree the onus on trail day leaders to record names and get signed waivers.
 - d. Member suggested we send out more trail day emails. Ex., well before event, right before event, and after event (“here’s what we did”)
 - e. Suggestion that we indicate in trail day email that no experience or tools needed.
- 3. Grafton Rocks 2017 – June 17 (same weekend as NEMBAfest)
 - a. Plan to be smaller scale than last year
 - b. Browns will donate beer – SMBA needs to coordinate alcohol permit
 - c. Grafton Rocks subcommittee will organize (so far this is CM, CC, IB)
- 4. Open floor to guests for comments
 - a. More and better swag and merchandise mentioned
 - b. Communication- use meet up, etc?
 - c. Incorporate skills session w trail building day
 - d. All about connecting people & groups to riding

9:10 meeting adjourned

Next meeting: May 1, 2017 (Monday) at the Mill at 6 pm